

# Our End Goal. More Gender Equity.



## Strategies

## Inputs

## Outputs

## Intermediate Outcomes

## Long-Term Outcomes

## Impact

### Ignite the Game

Women Win's thought leadership advances the sector to greater heights



**Expert WW contributions** to global and regional conferences, trainings and other forums

WW influences investments and organisational policies and practices

Organisational policies and practices are more relevant, inclusive, and gender-responsive

Evidence-informed **WW programme tools and resources**

Implementers access and use practical tools and resources

WW's global public goods are improving the quality of programming

Body of high-quality **data, evidence, and insights**

Implementers and other stakeholders access and use strong knowledge base

Innovation and evidence is improving practice, policy, and WW's credibility

Inter-sectoral convenings of **communities of practice**

Learning and sharing between actors and sectors

More collaborations to enhance the relevance and quality of programming

**Support to team** of WW implementing partners

Implementing partners gain funding and knowledge, skills, and resources

Implementing partners are visible and delivering effective, relevant, quality programmes

**Technical assistance (TA)** and training for WW alliance partners

Alliance partners gain awareness, skills, and resources

Alliance partners have greater capacity to expand and enhance the delivery of quality programmes

Leadership development and capacity building of **individual champions**

Gender and sport champions are empowered and supported

Individual champions are effective leaders

Tactical **communications** including social media and champion dialogue

Greater visibility among sectors and general public of the contribution of sport to girls' lives

Growing community of support for advancing girls' rights through sport

**Funder engagement** including existing and new funders

Growing number of traditional and innovative funders recognise the potential of girls' rights through sports

More investment in girls' rights through sports

**1**  
Community-based champions enable girls' rights through sport

**2**  
Increased quality and scale of girls' rights through sport programmes

**3**  
Improved capacities, policies and practices of implementing organisations

**4**  
More cross-sectoral support and investment for girls' rights through sport programmes

**Decreased Gender-Based Violence**

**Improved Girls' Sexual & Reproductive Health and Rights**

**Increased Girls' Economic Empowerment**

### Strengthen the Team\*

Women Win supports quality programming



### Mobilise the Fans

Women Win grows the movement



Enablers. **Strategic Stakeholder Engagement & Transformative Partnerships**

\***The Team**' refers to both Women Win's direct partners (known as implementing partners) and those other organizations—which are international and national—that they assist but do not provide with financial support (known as alliance partners).